

Business International Foundation Programme*

Two-semesters: January– August or September– June. Full-time study.

Programme Overview

This foundation programme is designed for international students intending to pursue undergraduate degrees in Business, Economics, Management, Finance, Marketing, Accounting, or related fields.

While VIEC is in an initial phase of development, this programme is to be offered as a preparatory course aligned with widely accepted international foundation standards. The course supports students in building academic English, core business knowledge, mathematics for business, and critical academic skills relevant for success at university level. The programme is delivered in a supportive, international environment, and is structured to reflect the academic foundation model for undergraduate progression.

Programme Aims

- To introduce students to core concepts in Business, Economics, Marketing, Finance
- To improve Academic English with a focus on business and communication skills
- To develop competence in mathematics for business decision-making
- To strengthen independent learning, digital literacy, research, and presentation skills

Entry Requirements

- High school diploma (minimum 60% overall)
- English proficiency: IELTS 5.5 minimum
- Minimum age: 17 at the time of enrolment

Programme Highlights

- Designed for students planning to study Business, Economics, Finance at university
- Balanced instruction across core business and analytical subjects
- Integration of English for academic and professional purposes
- Focus on digital literacy, research, and communication skills
- Supportive and internationally minded learning environment

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Modules & Weekly Hours

- Principles of Business & Marketing – 5 hours/week
- Economics – 5 hours/week
- Mathematics for Business – 4 hours/week
- English for Academic Purposes & IELTS – 6 hours/week
- Study Skills & Project Research Methods – 2 hours/week
- University Application Support and Guest Lectures – 1 hour/week
- Optional: Additional IELTS Prep – 2 hours/week

Progression Pathways

This course prepares students for undergraduate study in Business, Management, Finance, Marketing, Economics, and related degrees at universities in Europe, UK and internationally. VIEC provides academic guidance, career counselling and support throughout the university application process. Admission to any university is based on its own entry requirements and may include a university specific entrance interview, test or language testing.

Assessment

- Internal course assessments based on learning outcomes
- End of year subject-based examinations
- Project Presentation on a contemporary business issue
- External IELTS (Academic) Examination - to be taken at an approved centre



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