



INTERNATIONAL PLACEWELL CONSULTANTS, GULF
University Admission Services SINCE 2003

2023-24

STAY ON TRACK WITH UNIVERSITY APPLICATION



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INTERNATIONAL PLACEWELL CONSULTANTS, GULF

INTERNATIONAL PLACEWELL CONSULTANTS FZ-LLC opened its doors in Dubai in 2003. Since then IPC, Gulf has assisted students to confidently embark upon their journey to gain international education and move towards their LIFE GOALS.

IPC, GULF is licensed by the Ministry of Higher Education, Abu Dhabi and KHDA. These are befitting tools to measure commitment and expertise that it extends to the students who seek advice. As a registered IELTS Test Centre, IPC, Gulf ensures that a student has all information available under one roof. We endeavour to provide substantial and correct information to the student that initiates a DECISION IN THEIR BEST INTEREST.

We believe that each student is unique with individual goals. Each goal is further influenced by individual needs and aspirations. Understanding this, we provide a range of services to enable the student to make an INFORMED CHOICE for their higher education.

The activities of IPC, Gulf have increased in the last few years. We have evolved with the market and understand that change is essential. IPC Higher Education Fair, School Visits, Seminars, and Poster Campaigns are some of the recent activities that we have undertaken. Each of these is an important marketing tool and an even more important service that we provide to our partner institutes. Needless to say, these are activities in addition to the duties of a conventional University representative which primarily revolve around admissions and application assistance.

The success and failure of a business are interpreted by turnover or by the profit generated. A business of education consultation is, however, Unique. Our success is measured only by students' satisfaction. Our growth is measured only by the satisfied partner institutions.





INTERNATIONAL PLACEWELL CONSULTANTS, GULF

INTRODUCTION

When a student is standing at the threshold of his future, deciding the educational route, the decisions that he/she takes shape their destiny. We at IPC endeavour to provide services to the student, such that they are motivated and encouraged to make a decision that is in their best interest. Since its inception, in 2003 we have been based at Knowledge Village, Dubai and have placed thousands of students in various universities and colleges worldwide. We provide complete counselling for students who wish to pursue their higher education overseas.

Our team of consultants possess an exhaustive understanding of the academic institutions, eligibility factor and current developments. Personal and financial matters relevant to both parents and students are given complete importance and taken into account before carving the due path.

We act as a bridge between the university and the student, wherein we provide career counselling, visa assistance, admissions as well as a pre-departure briefing to students to make the entire process hassle-free. We obtain and track continuous feedback from those who utilize our services to meet our aim of achieving the highest ethical standards. We ensure that potential applicants are offered academic services that are true and in their best interest, matching the capabilities and requirements of each student.

OUR BELIEF

Each student is unique and so are the choices and the career path for each. We, therefore, factorise not only the choice but also the requirements and eligibility to help the student make a calculated choice that best suits their requirements.

OUR MISSION

Assist a student to cover the distance between confusion and satisfaction through our expert advice.

OUR PURPOSE

The primary purpose and objective of IPC, Gulf is to provide a range of services to enable the student to comprehensively make an informed choice for their higher education.

ROLE OF IPC, GULF

International Placewell Consultants, Gulf acts as the BRIDGE between the students and the university. Our experiences and Professional team assist students at every step of the way - from CHOOSING A COURSE to booking the ACCOMMODATION. We provide comprehensive and complete information about the admission process including:

Counselling for Course
Counselling for University
Applications
Admission Process
Tuition Fees

Scholarships
Visa Counselling
Accommodation
Pre-Departure
Travel Assistance

IPC, GULF encourages and assists students to build a compelling profile that highlights their extra-curricular activities. Once the students outline their choice of universities, the team gets busy identifying the Skill Gap.

Once the Skill Gap is ascertained a SKILL DEVELOPMENT PLAN is created for the student that allows them a glimpse into what is expected and their journey ahead.

The admissions team looks at each student as a whole package, a combination of talents, interests, passions, and skills. In this way, they look beyond grades and test scores to recruit the most dynamic group of students possible.

The team at IPC, Gulf identifies the activities and academic interests to pursue through the Skill Development Plan that promises to have a positive impact on the admissions team.

We provide COMPLETE counselling to students who wish to pursue their Higher Education Overseas. We act as the bridge between the university and the students wherein we provide **EDUCATION COUNSELLING, ADMISSION DOCUMENTATION, VISA COUNSELLING** and all other services that enable a comfortable admission process for the students.

IPC, Gulf assists in making applications for ENGLISH LANGUAGE, FOUNDATION, UNDERGRADUATE & POSTGRADUATE COURSES for all our partner universities.

We adhere to the highest ethical standards and understand the responsibility that is attached to the service that we provide. We, therefore, offer services that are in the best interest of the student. IPC Gulf follows a complex system of matching the capabilities of the students to the Course they chose, keeping in mind the financial and other important requirements of the course.

PARTNERING UNIVERSITIES

International Placewell Consultants, Gulf believes that when we represent a university, we are not just agents, but rather a partner who understands the university and matches the requirements with the available resources. We have developed and conducted various activities that reap the maximum benefit with limited resources.

The team at IPC, Gulf is dedicated to constantly monitoring changes in academic requirements and admission procedures regionally and ensuring that the highest standards are met. Our services are regularly benchmarked to meet our service levels. Being present in Dubai makes Middle Eastern regions accessible to IPC, Gulf. It enables IPC to cover regions such as Kuwait, Qatar and Oman and thereby extend services to the students in the region.

MARKETING THE INSTITUTIONS

Marketing for every product, and in our case each University varies as per requirement. Each University has a different target audience arising from the very basis of the eligibility. For students, the name, the brand and also the offerings vary. The differentiating factors could be based on facts and also on individual perception. These factors give each University a different identity even though they might come under the larger banner of the University. This makes a tailor-made marketing strategy important.

Our Marketing include

- Education Fairs

We have organised several education fairs in UAE covering Dubai, Abu Dhabi, Sharjah and Al-Ain in the past. We participate and assist the university during fairs like British Council Fairs in the U.A.E.

- School Visits & Seminars

We have organised school visits for the university. As a group of the university that visits the school on a single day has been much appreciated and well attended.

- Social Media

Our Facebook page is quite active in this region. We use this social media for sharing and disseminating information to the students. From time to time we have curated and conducted campaigns for our partner universities on social media platforms.



APPLY TO TOP UNIVERSITIES WITH IPC,GULF

IPC, Gulf provides the highest level of service interwoven with high morals and ethics for almost 2 decades. Our impeccable reputation has ensured that we work with some of the most reputed universities.

UK

Anglia Ruskin University
Aston University
Birkbeck, University of London
Brunel University London
Canterbury Christ Church University
Cardiff Metropolitan University
Cardiff University
City, University of London
Coventry University
De Montfort University
Goldsmiths, University of London
Heriot-Watt University
Istituto Marangoni
Keele University
Liverpool Hope University
London South Bank University
Manchester Metropolitan University
Middlesex University London
Nottingham Trent University
Oxford Brookes University
Queen Mary University of London
Queen's University Belfast
Robert Gordon University
SOAS University of London
University of Chichester
University of Dundee
University of Huddersfield
University of Leicester
University of Lincoln
University of Southampton
University of West England, Bristol
University of Aberdeen
University of Bristol

University of Central Lancashire
University of Essex
University of Greenwich
University of Nottingham
University of Sheffield
University of South Wales
University of Surrey
University of Sussex
University of the Arts London
University of Westminster

IRELAND

Trinity College Dublin
University College Cork
Dublin Institute of Technology
University of Limerick
National University of Ireland, Galway
Griffith College

CANADA

University of Windsor

PATHWAY PROVIDERS

StudyGroup
Kaplan International Pathways
Navitas
INTO
Cambridge Education Group
Oxford International Education Group
Shorelight Education
Wellspring International Education

OUR SERVICES

TEAM IPC,GULF - EVERY STEP OF THE WAY

EDUCATION COUNSELLING

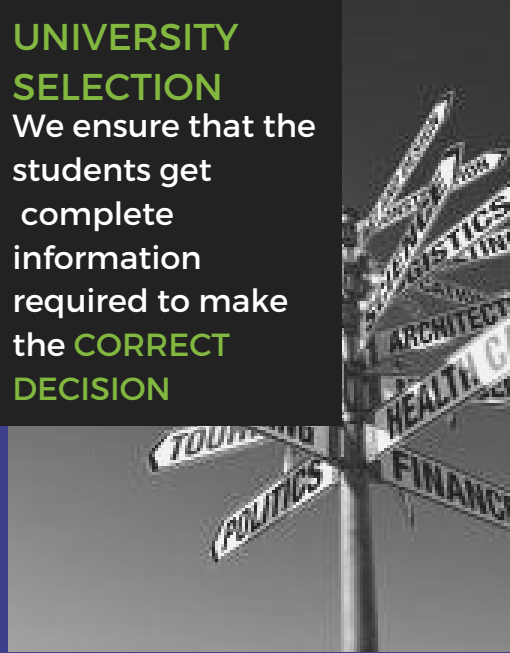
Our team of dedicated counsellors have been assisting and guiding students to help them **PURSUE THEIR DREAMS**

Each student is encouraged to think objectively and arrive at a solution



UNIVERSITY SELECTION

We ensure that the students get complete information required to make the **CORRECT DECISION**



ACADEMIC REQUIREMENTS

Updated with all the changes and requirements we make sure that our students make an **INFORMED CHOICE**



APPLICATION

Our team is well-informed about the application system for all the countries we work with. We ensure that the applications keep up with the **RULES & REGULATIONS** of the university



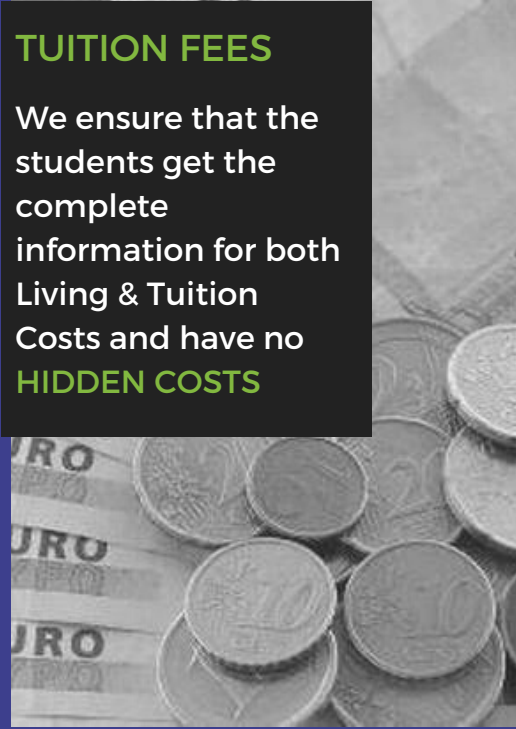
DOCUMENTATION

The student is informed about all documentation Admission & Visa to ensure that the documentation is **ERROR FREE**



TUITION FEES

We ensure that the students get the complete information for both Living & Tuition Costs and have no **HIDDEN COSTS**



VISA COUNSELLING

We keep updated with the ever changing visa rules & regulations to ensure that the visa application is in the **RIGHT FORMAT & ORDER** for the students

ACCOMODATION

Our team has a **COMPREHENSIVE KNOWLEDGE** about the accommodations for the university and the process for the students. We ensure that the process is done well in time to make the stay of the students **COMFORTABLE & SAFE**





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